

This **Privacy Policy** clearly explains how we collect and use personal information. If for any reason you do not accept our privacy practices, it is important that you should not continue to use either our Website or Services. This Privacy Policy is incorporated by reference into and forms part of our Terms and Conditions. It is hereby clearly stated that we at **SynolonSoft** are committed to protecting the privacy and security of the visitors, registered users, and subscribers who access our Website and make use of our Services. By using the Website and Services, you acknowledge that you have read and accepted our privacy practices set forth below:

- For the Confidentiality and Security of your Personal Information we are implementing commercially reasonable security measures and follow generally accepted industry standards to protect personally identifiable information sent to our Websites or provided to our Services, both during transmission and afterwards. Bear in mind that it is your responsibility to ensure that you do not disclose your password to anyone else. Despite our efforts to maintain the confidentiality and security of your account, please be advised that no method of transmission over the Internet and no method of electronic storage are completely secure thus making it impossible to guarantee its absolute security.
  
- By registering an account with us, we need personal information from you. This may include your first and last names, the name of your business, address, and credit card information (including your three digit security number). You will also be asked to create a login, as well as a password for your account. We may collect the IP address of your computer in order to enable us to detect unauthorized transactions, better manage website traffic, and to gather other analytics on the Website. We also use “cookies” to help you manage your use of our Website. Cookies are typically used to recognize you as a regular user. Your browser can be configured to notify you when you receive a cookie, in order that you have the chance to either accept or reject it. If you choose not to accept cookies, some pages may not be displayed properly or you may not be permitted to access certain information.
  
- We will do our best to make it clear to you why we’re collecting your personal information at or before the time it’s collected. Similarly, we’ll only use your information for the purposes outlined, or as otherwise set out in this Privacy Policy, unless we have your explicit consent for some other use, or unless we are compelled to by law.  
Our policy is to collect personal information from you for the following purposes:
  1. To generate analytics for the improvement of the Website and Services, and for marketing purposes.
  2. To promote and market our Services to you.
  3. To maintain communication with you as part of our commercial relationship.
  4. To identify your needs and/or preferences.
  5. To meet legal and regulatory requirements.

6. To administer, maintain, manage, and improve our business operations and as otherwise required by law.
  - Under no circumstances do we rent, trade, or share personal information with third parties.
  - If for any reason you wish to change your personal information, you can do so by logging in as usual and accessing your account.
  - In no case will we ever request your personal information such as your password through unsolicited email or otherwise.  
If you ever suspect fraud, please take all necessary steps to protect yourself and notify the police. Also, please notify us, so that we can take all reasonable steps to protect you and the other visitors, registered users, and subscribers.
  - It may be possible that we use your email address to contact you in order to send notices required by law, to provide information regarding this Website or our Services, or to resolve any complaint.
  - We reserve the right to make amendments to this Privacy Policy at any time without prior notice. However, if this occurs, we will take commercially reasonable steps to let you know of the changes.
  - Whenever a dispute arises over your privacy or security, it will be subject to this Privacy Policy and our Terms and Conditions, making sure that we will always make every effort to resolve any of your concerns.

This Privacy Policy was last modified on the 30<sup>th</sup> of May, 2016.